

Seattle Modern Home Tour Returns as Virtual Event in 2021

The Modern Architecture + Design Society announces streaming live event to explore Seattle's modern homes Anyone, anywhere in the world can watch live and participate in Q&A.

The end of the coronavirus pandemic is in sight for Americans, but the country is still not quite ready for large-scale gatherings, especially in small spaces like private homes. For lovers of architecture and design, however, the Modern Architecture + Design Society (MA+DS) is presenting their signature Modern Home Tour series throughout 2021 in a way that gives **everyone, everywhere** the opportunity to explore some of the North America's greatest examples of modern residential architecture.

Returning to Washington a year after cancelling the 2020 tour, MA+DS is presenting the <u>2021 Seattle Modern Home</u> <u>Tour</u> as a virtual experience. The online event will feature live walkthroughs, using 3D imaging, of some of Seattle's most interesting modern homes built in the last couple of years, including two homes from the last year's cancelled tour. Discussions and Q&A with a MA+DS host and the architects, builders, and homeowners will take place in each segment, giving viewers all the details and background of each project.

"We're really excited to return to Seattle with our virtual tour this year," says MA+DS founder, James Leasure. "During our in-person events, most visitors would explore each home on their own, and perhaps ask a question on their way out the door. During our virtual events, we explore the homes as a group and discuss the project's story with the people that created it. The event is NOT prerecorded and it's 100% interactive live with the architects, so it's as close to an in-person Tour as we could possibly create!"

Leasure says the 2021 calendar of virtual events is his group's answer to continuing live events in a safe manner until the world can resume large gatherings in-person: "As a small, live-event-based company, 2020 was obviously a tough year, but we are really excited about our virtual tours. The segments are fun and educational, and anyone, anywhere, can join from the safety of their own homes. Our 2021 Season Pass option will give architecture enthusiasts and design lovers new content to explore all year round."

Leasure also explains further benefits of the MA+DS virtual Seattle tour: each home's segment will be recorded and made available after the LIVE event. Tourgoers will be able to revisit segments, watch any they missed on tour day, and explore many of the 3D scans on their own.

"The added bonus with doing a virtual event is that tourgoers interested in seeing the homes do not have to block a full day off on their schedule," says Leasure. "Likewise, those who live far away don't have to travel. We like to think of this as a LIVE TV show where you have the option to ask the host questions during the show... or watch DVR-style at a later time."

Confirmed **2021 Seattle Modern Home Tour** participants include:

- Chesmore | Buck Architecture*
- Lane Williams Architects
- Best Practice Architecture
- COUPE architecture*
- PRDG architecture + design

*Featuring their home from 2020's cancelled tour

How this year's virtual tour works:

- 1) Tickets can be purchased here:
- 2) Tourgoers will receive an access link with unique passcode prior to the event.
- 3) Tourgoers can participate LIVE on tour day, watching the segments in real time and asking the architects, builders, designers, and homeowners questions, or...
- 4) Segments can be watched (or re-watched) and 3D models explored at a more convenient time after the event.

A curated selection of modern homes in and around Seattle will be showcased virtually during the 9th annual Seattle Modern Home Tour on Saturday, April 24th. A full schedule of events will be posted on the event page. Tickets are just \$40 per device and grant access to the taped segments after the live event ends. For details, visit: <u>https://mads.media/2021seamod</u>

A 2021 Season Pass is also available that grants access to all virtual tours in 2021 and includes a ticket to pass holders once live events resume. For more information on the 2021 Virtual Modern Home Tour Season Pass and to see the current schedule of 2021 tours, visit <u>https://mads.media/hometours</u>

About the Modern Architecture + Design Society: Based in Austin, Texas, and New York City, the Modern Architecture + Design Society was founded was founded by James Leasure in 2010 as Modern Home Tours, to introduce modern architecture and living to people across the nation. Through fun and informative self-guided home tours in dozens of cities across the USA and Canada, the group invites people into some of the most exciting examples of modern architecture and design in the nation. With carefully selected architects, neighborhoods and architecture, the MA+DS Home Tours are unlike anything you've ever seen. Not only will you learn about the cutting edge of home design while on our tours, but you might even get an idea or two for your next home project!